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62.41

# GLADIOLUS

## Retail Price List 1945

Buy Benson's Better Bulbs for Finer Flowers

**GEO. C. BENSON**

Grower and Hybridist  
Swartz Creek, Mich.

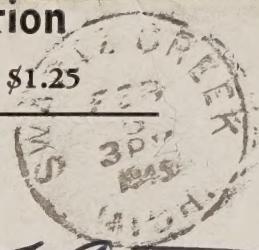
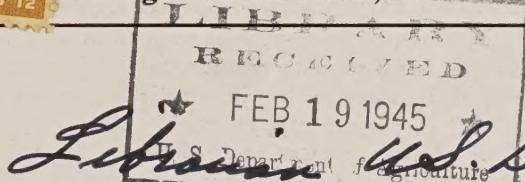
Phone 4-1

Member N. E. G. S.  
Member M. G. S.



### Golden Glory Garden Collection

25 Large Selected Bulbs, All Colors, Prepaid \$1.25



Washington 25,  
D.C.

Mildred Beeler  
acting Librarian. Mrs. Newman

# GEO. C. BENSON

CORNER HILL AND MORRISH ROADS

Just 1 Mile South of Swartz Creek

**Greetings:** TO ALL FRIENDS, PATRONS AND "GLAD FANS". We deeply appreciate your patronage, patience and understanding during these trying times. Withscores of requests for this years list, many from weeks, some from months back and more calls coming in early than ever ~~ever~~ before, we wish to assure each and all that we have done to the best of our ability everything we could to get this modest list out just as soon as possible. An inventory disconcertingly small puts wholesale quotations out of the question. Several opportunities have come up to dispose of every available bulb at a good price but we are determined to hold this stock for our regular retail customers.

SEASONS GREETINGS AND BEST WISHES TO ALL GLAD GROWERS FOR 1945.

## G U A R A N T E E

Stock guaranteed to be free of disease and insects at the time of shipment, thrifty and true to name.

Occasional errors are humanly possible, therefore, if any of the bulbs shall be found not as represented I will replace them, together with something extra to compensate for disappointments; or refund your money; BUT in no case will I be held responsible beyond the actual purchase price of the bulbs. Fine exhibition blooms are the result of a combination of superior heredity with perfect environment during growth; as I have no control over cultural treatment, fertility, climatic conditions, etc. No guarantee as to final results can be given however, great care has been taken to insure each and every bulb being clean, vigorous and true to name, ready under the proper conditions to produce for you some truly magnificent blossoms.

## T E R M S

Orders from \$1 to \$3, cash in full with the order, orders of \$3 and over, 25% with the order and the balance before shipment or shipment can be made C. O. D. if you prefer. Please do not order for less than \$1 as the sorting, packing and postage make such orders unprofitable. Extra counts in proportion to the earliness and the size of the order. As stock of most varieties is strictly limited, early ordering will insure better selections and avoid disappointments, and I will show my appreciation with more liberal overcount and often a bulb or two of the newer and more expensive sorts.

## C U L T U R E

Do not plant Gladiolus too near buildings, trees or shrubbery. Plant larger size bulbs not less than 6 inches apart, either in rows or in beds for maximum results, if in rows, the rows should be not less than eighteen inches apart. Plant six inches deep in light soils or three inches deep in heavy soils. The better the ground is prepared and the more plant food applied (preferably well rotted manure, cow manure if available) well mixed in, the fall before planting if possible, the finer your blooms will be, provided you cultivate frequently and plenty of water is forthcoming especially when they are spiking.

## T H R I P S

These tiny creatures will if once established, ruin your blooms no matter how well grown. Some people have grown Gladioli for years without being bothered by this pest, but they are simply fortunate. Don't take chances, start with clean bulbs, treat before planting and spray regularly during growth. If your bulbs are at all diseased, I recommend corrosive sublimate treatment before planting in the spring, one ounce to seven gallons of warm water as a solution in which to soak the corms overnight.

Now about varieties. Remember it costs just as much in time, money and labor to raise an out-dated, worthless variety as it does to raise a good one. Why not get rid of the worthless ones and get started with the better sorts, adding a few of the newer ones each year. Many of the older ones are still tops, but some are being replaced each year by better ones to keep your garden up to date, try as many new ones each season as you can find room and time for.

## PRICE LIST

No. 1 Size Except  
Where Noted

EA. DOZ.

THIS YEAR WE ARE INTRODUCING a Brilliant Red Seedling, 38G32A (Tunis Triumph x Picardy)—color almost identical to Hornbergers Aflame, but with wide open florets like Picardy and equal in size to those of its famous parent. Medium to slender wiry stems, medium height and foliage . . . very prolific and healthy in every way. Nice placement, good texture, has good commercial possibilities. No bulblets this year. No. 1 and No. 2 Bulbs, while they last, each	\$3.00
ALADDIN (Palmer) Beautiful ruffled bright salmon red with cream throat (some jumbo bulbs)	8c 80c
AMERICAN COMMANDER (New) A great new red, tall large, vigorous	10c \$1
APRICOT MODEL (Wilson) Large Dec. Apricot colored, crooks in hot sun.	15c
AVE. MARIA (Pfitzer) Medium blue with purplish blotch, an old favorite, much in demand	6c 60c
BAGDAD (Palmer) Smoky rose. Large, very fine.	5c 50c
BEAUTIFUL DREAM (Canine) Immense new pink, a must have	10c
BEACON (Palmer) Salmon scarlet with creamy throat, tall, many open at once	5c 50c
BLACK OPAL (Erry. Australia) Tall deep red. The famous exhibition red from down under the world	6c 60c
BLUE BEAUTY (Pfitzer) Best of all the blues to date	6c 60c
BETTY NUTHALL (Salsbach) Warm coral pink with pale yellow, throated blooms, many open at once, tall, strong stem, one of the most popular commercials grown	5c 60c
BINGO (Glad-A-Way Gardens) Cream white and rose. Sport of Picardy. Something different and outstanding	6c 60c
COLONIAL MAID (Young) Tall, straight plant with very beautiful lavender florets lightly pencilled. Watch this one	6c 60c
CHARLES DICKENS (Pfitzer) Very tall, purple. Extra fine	5c 50c
ETHEL CAVE COLE (Cave) Exhibition pink, wonderful placement, great substance	12c
FLAMING SWORD - Brick red.	5c 50c
GOLDEN CHIMES ( ) Fine large creamy yellow, somewhat ruffled.	6c 60c
GOLDEN DREAM (Prestgard) Still the best all round late yellow, tall, strong grower, florets clear yellow, medium size, rose bud shaped	5c 50c
GOLDEN POPPY (Groff) A buff yellow that is distinctly different in color as well as placement. Do not miss this one	4c 40c
HARVEST MOON (Jack) Outstanding large clear yellow	7c 70c
IOSCO (Kinyon) A very tall, strong giant buff "Glad"	10c
ISOLA BELLA ( ) Light pinkish lavender.	6c 60c
KING ARTHUR (Palmer) Lovely ruffled mauve, very fine.	7c 70c
KING LEAR (Palmer) A dandy purple wine red.	6c 60c
MAID OF ORLEANS (Pfitzer) Milky white with barely discernable cream tint in the throat. Probably the best all round white grown in quantity today.	5c 50c 5c
MASTER MYRON - Giant red.	10c
	Med.

## PRICE LIST — Continued

		EA.	DOZ.
MAX REGER - Fine Orchid blue.		6c	60c
MISS BLOOMINGTON (Kundred) Very early, tall straight, light yellow. A dandy		5c	50c
MRS. MARKS MEMORY (Pfitzer) The blue that excells everything in its color class.		50c	
PARADISE (Pruitt) Light apricot, medium height, very highly recommended		5c	50
Picardy (Palmer) The old champion of salmon pink.		6c	60c
PELEGRINA (Pfitzer) Finest of the real blue blues		5c	50c
PEGGY LOU (Wilson) - Excellent Pink.		5c	50c
POLAR ICE - Paper White - Early.		5c	50c
ROSA VAN LIMA. Early light rose, a dandy		6c	
SENSATION (Marshall) Huge deep pink, hard to beat		10c	Med.
SHIRLEY TEMPLE (Pruitt) Immense ruffled cream with somewhat deeper tinted throat, very strong grower and altho it crooks its still a world beater		6c	60c
TAKINA (Burns. New Zealand) A giant rose purple, looks like a huge rose, don't miss this one		6c	60c
TOKEN (Crow-Pappas) Flaming salmon with creamy yellow throat, somewhat ruffled, good substance		5c	50c
TREASURY GOLD (Wilson) A great new orange, that has everything. Some Jumbo Bulbs.		25c	
R. B. (Palmer-Upton) The new smoky that puts all other smokies on the shelf. Supreme in its color class		10c	
REWI FALLU (Fallu) Massive blood red flowers on good strong stems		5c	50c
WINGS OF SONG (Ellis) Large rose pink, lighter throat, a real dandy.		10c	1.00
WEDDING GOWN (Wilson) Nice clear cream, commercial type.		15c	
YISTA BONITA (Ellis) Large pink, very heavy. Jumbo Size.		8c	80c

WILL QUOTE ON BULLETS ON REQUEST IF WE HAVE WHAT YOU WANT.

IF YOU find my corms a superior product, please recommend them to your friends — Yours for success  
with GLADIOLI, the FLOWER SUPREME!